



THE CITY OF
NOVATO
CALIFORNIA

922 Machin Avenue
Novato, CA 94945
415/899-8900
FAX 415/899-8213
www.novato.org

Mayor
Eric Lucan
Mayor Pro Tem
Denise Athas
Councilmembers
Pam Drew
Pat Eklund

Acting City Manager
Adam McGill

AGENDA
Novato Streetscape Committee Meeting
Monday, November 11, 2019, at 7:00 p.m.
922 Machin Avenue-Womack Room, 2nd floor

- 7 – 7:10 pm Social time**
- I. ROLL CALL 7:10 pm or before**
- II. APPROVE MINUTES OF October 14, 2019**
10 minutes total for Minutes & Agenda approval
- III. APPROVE AGENDA FOR November 11, 2019**
- IV. CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 – 7:25 pm**
- Introduction of new volunteers
- V. STAFF CONCERNS 7:50 – 8:00 pm**
- Maggie Rufo – Discussion of Island
- VI. COMMITTEE MEMBERS' COMMENT TIME 8:00 – 8:15 pm**
- VII. SUBCOMMITTEE REPORTS 8:15 – 8:40 pm**
- A. Green Living Festival – Ginny, Michael
 - B. Signs
 - C. Island Site Adoption
 - D. Public Outreach
 - E. Strategic Planning – Marcia, Ginny, Michael
 - F. Financial
 - G. Team Up To Clean Up – Marcia, Ginny
- VIII. OLD BUSINESS 8:40 – 8:55 pm**
- A. Previous Business/Landscape Recognition Nominations
 - Safeway, Novato Faire Shopping Center
900 Diablo Avenue, Novato, CA. 94947
- IX. NEW BUSINESS 8:40 – 8:55 pm**
- A. Clean Marin – Ginny
 - B. Business Landscape Recognition Nominations
 - C. Feedback on Extended Boards and Commissions Terms and Possible Term Limits.
 - D. Potluck

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 before the meeting, so we may ensure a quorum.



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draft
Novato Streetscape Committee MINUTES
October 14, 2019
City of Novato - City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:	Members	Staff:	Guests:
	Absent:		None
Ginny Hanna, Chair	Jen Adelman	Clive Shigoli	
Michael Furry-Vice Chair	Ed Schulze	Veronica Brierley	
Marcia Basalla			
Sherry Temple			

II. APPROVE MINUTES OF September 9, 2019

Approved 5-0-0-2 (5-Approved, 0-Opposed, 0-Abstain, 2-Absent)

III. APPROVE AGENDA FOR October 14, 2019

Approved 5-0-0-2 (5-Approved, 0-Opposed, 0-Abstain, 2-Absent)

IV. CITIZENS' TIME TO ADDRESS THE COMMITTEE

- None at this time.

V. STAFF CONCERN

- None at this time.

VI. COMMITTEE MEMBERS' COMMENT TIME

- Temple stated that most of the business owners downtown have a planter and would like to approach business owners to have more planters in front.
- Hanna stated she would like to approach business owners to keep their areas clean.
- Furry suggested to set up a scholarship for local high school students to come up with an idea like a garden or a club that will continue on. Furry suggested that the Streetscape could contribute to the scholarship and maybe a business could match it. Furry will have some guidelines ready by the next meeting.
- Basalla asked Shigoli what sites would be a good clean-up to do next. Shigoli stated that Rowland Blvd and Olive Ave to Escallonia.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

- The committee stated that a date has not yet been determined.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island	Applications Sent out	Applications Returned	Applications Approved	Median's Adopted
OCTOBER 2019	0	0	0	0
SEPTEMBER 2019	0	0	0	0
AUGUST 2019	0	0	0	0

Signs

- None at this time.

Island/Site Adoption

- Basalla wants to continue getting business' to adopt an island.

Strategic Planning

- The committee will do some brain storming for new ideas. Basalla stated she would

like to get someone on the outside to help them.

- Basalla stated she would like to come up with Strategic Planning list and ideas.

Financial

- Shigoli will email a report to the committee showing available funds.

Team Up To Clean Up

- Temple stated that after a clean-up that they let the business owner know how much garbage was picked up.
- Clive suggested to the committee where to do clean-ups.
- Furry posted on the Facebook page that the community can sign up to help.
- Hanna passed out the latest statistics for Team Up To Clean Up.
- Basalla stated that they need to purchase their vests to wear with the Team Up To Clean Up logo. Furry stated the logo can be printed at a local screen company and he will see if their company would donate the vests. Basalla stated she will forward the logo to Furry.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

- Sloat Garden Center, 2000 Novato Blvd, Novato, CA. 94947

(Furry motioned to approve & Basalla second the motion. All Agreed.

Approved 5-0-0-2 (5-Approved, 0-Opposed, 0-Abstain, 2-Absent)

IX. NEW BUSINESS

A) Clean Marin

- Hanna stated that she had a meeting with Clean Marin and what they covered was that they have a newsletter which Streetscape can post information.
- Hanna stated their big project lately is focusing on creating clean businesses and have a set of guideline with a criteria to meet, and get a decal to put on their window.
- Hanna stated Clean Marin is trying to push for a business to not use single use items and utensils and plastic. They are trying to get a business to be more sustainable and bring their own coffee cup to a business.
- Hanna stated that Clean Marin discussed how cities can track how much garbage is collected.
- Hanna stated that maybe Novato can have a Clean Novato Week like other cities are doing.
- Hanna stated that Clean Marin will be having a Tarp Your Load Event which gets people to hand out tarps to trucks that are not covering their load.
- Hanna stated that Clean Marin applied for a EPA Grant that will be mandatory for full trash capture devices that would have all cities install to stop garbage going into the bay.
- Hanna stated their next meeting will be in January.

B) Business/Landscape Recognition Nominations

- Safeway Store, 900 Diablo Avenue, Novato, CA. 94947

X. ADJOURNMENT *Meeting adjourned at 8:30 pm.*

Next Meeting: November 11, 2019 at 7:00 pm