



THE CITY OF
NOVATO
CALIFORNIA

922 Machin Avenue
Novato, CA 94945
415/899-8900
FAX 415/899-8213
www.novato.org

Mayor
Eric Lucan
Mayor Pro Tem
Denise Athas
Council Members
Pam Drew
Pat Eklund

Acting City Manager
Adam McGill

Novato Streetscape Committee MINUTES
August 12, 2019
City of Novato - City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:	Members	Staff:	Guests:
	Absent:		None
Ginny Hanna, Chair		Clive Shigoli	
Marcia Basalla		Veronica Brierley	
Ed Schulze			
Jen Adelman			
Sherry Temple			

II.

APPROVE MINUTES OF June 10, 2019
Approved 5-0-1-0 (5-Approved, 0-Opposed, 1-Abstain, 0-Absent)

III.

APPROVE AGENDA FOR September 9, 2019
Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IV.

CITIZENS' TIME TO ADDRESS THE COMMITTEE

- None at this time.

V.

STAFF CONCERN

- None at this time.

VI.

COMMITTEE MEMBERS' COMMENT TIME

- Hanna introduced Sherry Temple, the newest Streetscape Committee member. She spoke about the Bahia area and requested irrigation with the City of Novato.
- The Committee discussed the Island adoption for businesses.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

- The committee stated that a date has not yet been determined.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island	Applications Sent out	Applications Returned	Applications Approved	Median's Adopted
AUGUST 2019	0	0	0	0
JULY 2019	0	0	0	0
JUNE 2019	0	0	0	0

Signs

- Schulze received 2 signs for Arnal Armand.

Island/Site Adoption

- Adelman stated that she is in the process of finalizing the new Adopt-an-Island program for businesses and will work on getting the word out to the public but leaving the landscape portion to the client.

Public Outreach

- None at this time.

Strategic Planning

- Basalla will connect with Michael Furry about setting up a year round media plan in place for our outreach program.

Financial

- Schulze asked the committee if there were any bills to submit. The committee will submit their bills at the next meeting.

Team Up To Clean Up

- Basalla stated that she spoke with Joni about recruiting people through the Novato CommunityTV to volunteer.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

- Boca Tavern

(Schulze motioned to approve. All Agreed.

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IX. NEW BUSINESS

A) Clean Marin

- Hanna stated that they have a great brochure and they are a good contact for Streetscape. Streetscape meets with Clean Marin three times a year.

B) Business/Landscape Recognition Nominations

- Beso Restaurant, 502 So. Palm Drive, Novato, CA. 94949

C) Terrie Gillen's Memo on Term Extensions

- The Term Extensions are until 2021.

D) Litter & Homeless Trash near Rowland Plaza

- Hanna contacted Code Enforcement regarding the trash in the area.

X. ADJOURNMENT *Meeting adjourned at 8:30 pm.*

Next Meeting: September 9, 2019 at 7:00 pm