



THE CITY OF
NOVATO
CALIFORNIA

922 Machin Avenue
Novato, CA 94945
415/899-8900
FAX 415/899-8213
www.novato.org

Mayor
Eric Lucan
Mayor Pro Tem
Denise Athas
Councilmembers
Pam Drew
Pat Eklund

Acting City Manager
Adam McGill

AGENDA
Novato Streetscape Committee Meeting
Monday, September 9, 2019, at 7:00 p.m.
922 Machin Avenue-Womack Room, 2nd floor

- 7 – 7:10 pm Social time**
- I. ROLL CALL 7:10 pm or before**
- II. APPROVE MINUTES OF August 12, 2019**
10 minutes total for Minutes & Agenda approval
- III. APPROVE AGENDA FOR September 9, 2019**
- IV. CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 – 7:25 pm**
- V. STAFF CONCERNS 7:50 – 8:00 pm**
- **Gretchen Schubeck – Sustainability Fair**
- VI. COMMITTEE MEMBERS' COMMENT TIME 8:00 – 8:15 pm**
- VII. SUBCOMMITTEE REPORTS 8:15 – 8:40 pm**
- A. Clean & Green Day – Ed & Ginny
 - B. Signs - Ed
 - C. Island Site Adoption – Jen Adelman
 - D. Public Outreach
 - E. Strategic Planning – Marcia, Ginny, Michael
 - F. Financial – Ed
 - G. Team Up To Clean Up – Marcia and Ginny
- VIII. OLD BUSINESS 8:40 – 8:55 pm**
- A. Previous Business/Landscape Recognition Nominations
 - Beso Restaurant, 502 So. Palm Drive, Novato, CA. 94949
- IX. NEW BUSINESS 8:40 – 8:55 pm**
- A. Clean Marin – Ginny
 - B. Business Landscape Recognition Nominations

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 before the meeting, so we may ensure a quorum.



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draft
Novato Streetscape Committee MINUTES
August 12, 2019
City of Novato - City Hall
922 Machin Avenue, Novato, CA 94945

I.

Members:	Members Absent:	Staff:	Guests:
Ginny Hanna, Chair Marcia Basalla Ed Schulze Jen Adelman Sherry Temple		Clive Shigoli Veronica Brierley	None

II.

APPROVE MINUTES OF June 10, 2019
Approved 5-0-1-0 (5-Approved, 0-Opposed, 1-Abstain, 0-Absent)

III.

APPROVE AGENDA FOR September 9, 2019
Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IV.

CITIZENS' TIME TO ADDRESS THE COMMITTEE

- None at this time.

V.

STAFF CONCERN

- None at this time.

VI.

COMMITTEE MEMBERS' COMMENT TIME

- Hanna introduced Sherry Temple, the newest Streetscape Committee member. She spoke about the Bahia area and requested irrigation with the City of Novato.
- The Committee discussed the Island adoption for businesses.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

- The committee stated that a date has not yet been determined.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island	Applications Sent out	Applications Returned	Applications Approved	Median's Adopted
AUGUST 2019	0	0	0	0
JULY 2019	0	0	0	0
JUNE 2019	0	0	0	0

Signs

- Schulze received 2 signs for Arnal Armand.

Island/Site Adoption

- Adelman stated that she is in the process of finalizing the new Adopt-an-Island program for businesses and will work on getting the word out to the public but leaving the landscape portion to the client.

Public Outreach

- None at this time.

Strategic Planning

- Basalla will connect with Michael Furry about setting up a year round media plan in place for our outreach program.

Financial

- Schulze asked the committee if there were any bills to submit. The committee will submit their bills at the next meeting.

Team Up To Clean Up

- Basalla stated that she spoke with Joni about recruiting people through the Novato CommunityTV to volunteer.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

- Boca Tavern

(Schulze motioned to approve. All Agreed.

Approved 5-0-0-0 (5-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IX. NEW BUSINESS

A) Clean Marin

- Hanna stated that they have a great brochure and they are a good contact for Streetscape. Streetscape meets with Clean Marin three times a year.

B) Business/Landscape Recognition Nominations

- Beso Restaurant, 502 So. Palm Drive, Novato, CA. 94949

C) Terrie Gillen's Memo on Term Extensions

- The Term Extensions are until 2021.

D) Litter & Homeless Trash near Rowland Plaza

- Hanna contacted Code Enforcement regarding the trash in the area.

X. ADJOURNMENT *Meeting adjourned at 8:30 pm.*

Next Meeting: September 9, 2019 at 7:00 pm