



THE CITY OF
NOVATO
CALIFORNIA

922 Machin Avenue
Novato, CA 94945
415/899-8900
FAX 415/899-8213
www.novato.org

Mayor
Josh Fryday
Mayor Pro Tem
Pam Drew
Councilmembers
Denise Athas
Pat Eklund
Eric Lucan

City Manager
Regan M. Candelario

AGENDA

Novato Streetscape Committee Meeting
Monday, December 10, 2018, at 7:00 p.m.
922 Machin Avenue-Womack Room, 2nd floor

7 – 7:10 pm Social time

- I. **ROLL CALL 7:10 pm or before**
- II. **APPROVE MINUTES OF November 12, 2018**
10 minutes total for Minutes & Agenda approval
- III. **APPROVE AGENDA FOR December 10, 2018**
- IV. **CITIZENS' TIME TO ADDRESS COMMITTEE 7:20 – 7:25 pm**
 - **Susan Stompe – Update regarding the Novato CommunityTV video.**
- V. **STAFF CONCERNS 7:50 – 8:00 pm**
- VI. **COMMITTEE MEMBERS' COMMENT TIME 8:00 – 8:15 pm**
- VII. **SUBCOMMITTEE REPORTS 8:15 – 8:40 pm**
 - A. Clean & Green Day – Ed & Ginny
 - B. Signs - Ed
 - C. Public Outreach – Charlotte
 - D. Strategic Planning – Marcia, Ginny, Michael
 - E. Financial – Ed
 - F. Team Up To Clean Up – Marcia and Ginny
- VIII. **OLD BUSINESS 8:40 – 8:55 pm**
 - A. Previous Business/Landscape Recognition Nominations
 - None at this time
- IX. **NEW BUSINESS 8:40 – 8:55 pm**
 - A. Nominations for Business/Landscape Recognition
 - B. New Member Orientation
 - C. Nominations of Officers 2019

Any Committee member that cannot attend the next meeting, please notify the City of Novato Maintenance Division at 899-8280 before the meeting, so we may ensure a quorum.



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draft

Novato Streetscape Committee MINUTES

November 12, 2018

City of Novato - City Hall

922 Machin Avenue, Novato, CA 94945

I.

Members:

Marcia Basalla- Chair
Ginny Hanna -Vice-Chair
Ed Schulze
Jennifer Janeczko
Charlotte Urban
Michael Furry
Jen Adelman

Members

Absent:

Staff:

Clive Shigoli
Veronica Brierley

Guests:

II.

APPROVE MINUTES OF November 12, 2018

Approved 7-0-1-0 (7-Approved, 0-Opposed, 1-Abstain, 0-Absent)

III.

APPROVE AGENDA FOR December 10, 2018

Approved 7-0-0-0 (7-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IV.

CITIZENS' TIME TO ADDRESS THE COMMITTEE

- Susan Stompe – Working with Novato CommunityTV to provide a brief video to show organizations in town what Streetscape does.
- Stompe let the Novato Community TV know the final islands open to be adopted and will work with them to be sure items in the video are complete.
- Stompe stated she is working on becoming a Tree City with Michael Landrum and Gretchen Schubeck.
- Stompe stated that Cal Trans has a program to plant Oak trees on the freeway interchanges.

V.

STAFF CONCERN

- Shigoli stated that it is important to carefully select the trees when becoming a Tree City.
- Hanna stated she would like to have a potluck for the next meeting.

VI.

COMMITTEE MEMBERS' COMMENT TIME

- Jen Adelman, a new Streetscape committee member introduced herself to the members.

VII. SUBCOMMITTEE REPORTS

Clean & Green Day

- Next Clean & Green Date is April 20, 2019.
- Schulze stated that he is not sure if Whole Foods is on board for the next Clean & Green Day, but is working with Whole Foods staff for a gift bag.
- Schulze stated he will check with Nugget Market and Harvest Market as well if Whole Foods is not on board.

MONTHLY ADOPT-AN-ISLAND

Adopt-An-Island Information	Applications Sent out	Applications Returned	Applications Approved	Median's Adopted
September 2018	0	0	0	0
October 2018	1	0	0	0
November 2018	0	1	0	0

Signs

- Schulze stated that when the signs are available for island adoption, he will install them.

Island/Site Adoption

- Basalla stated she will re-allocate the islands assigned to each committee member.

Public Outreach

- Furry spoke about the Streetscape Facebook and how he updated it.
- Furry spoke about Facebook media and how to join In The Know Facebook page.
- Schulze motioned to join In the Know Facebook page. All Agreed.

Strategic Planning

- The committee would like to start updating a Facebook page to upload photos and post current events.

Financial

- Schulze asked Shigoli to clarify the allocation of the Streetscape yearly funding.

Team Up To Clean Up

- Hanna stated that Love To Dance in Novato helped clean up litter.
- Basalla asked Shigoli if she could get more vests.
- Hanna stated that the volunteers picked up 8 bags of litter and spent 19.5 hours from behind Rowland Theater.
- Hanna stated that Steve and Joy McKeever picked up 13 bags of trash and worked 26 hours.
- Basalla stated that she has been forwarding pictures from Team Up To Clean Up to Maggie Rufo to promote it on the next E-Newsletter.

VIII. OLD BUSINESS

A. Previous Business Landscape Recognition Nominations:

- Westamerica Bank, 300 Ignacio Blvd, Novato 94949
Approved 7-0-0-0 (7-Approved, 0-Opposed, 0-Abstain, 0-Absent)

IX. NEW BUSINESS

B) **Business/Landscape Recognition Nominations**

- None at this time.

C) **Clean Marin – Ginny**

- Nothing at this moment.

D) **Streetscape New Member Orientation**

- New members received Streetscape Committee Handbook.
- Janeczko stated she will work on an unbridged version of what the Streetscape Committee is about.
- Nomination of New Officers 2019 to be added to Agenda.

X. ADJOURNMENT *Meeting adjourned at 8:45 pm.*

Next Meeting: December 10, 2018 at 7:00 pm