

Gretchen Schubeck

Gretchen has been a leader in the creation of community-based, sustainability programs for both local governments and the nonprofit sector since 1995, when she banded together with a group of students to start a recycling program at City College of San Francisco (which is still thriving today!)

While she has spent the majority of her career working in the nonprofit sector, she has always viewed partnerships between government and nonprofit as the key ingredient to achieving lasting social, economic and environmental change.

After graduating from SF State in 1997 with a degree in Urban Studies, Gretchen moved to New Zealand where she worked for Waitakere City Council (New Zealand's first 'EcoCity') in a variety of sustainability and urban revitalization roles before being appointed Executive Director of EcoMatters Environment Trust in 2003. Gretchen moved back to the States with her family in 2011 and served as Executive Director of the Bay-Friendly Landscaping & Gardening Coalition prior to joining Daily Acts, a nonprofit based in Petaluma in 2013. Gretchen was appointed to the position of Sustainability Coordinator for the City of Novato in 2017.

Gretchen lives in Novato with her husband Scott and daughter Nina.



Tamra Peters

Since shortly after the first Earth Day in 1970, Tamra Peters has been working to protect the earth. She was on the staff of: The Nature Conservancy as it grew from 17 employees to an international organization; the Natural Resources Defense Council as it began its campaign to stop global warming in the 1980's; Rainforest Action Network when it launched its campaign against Mitsubishi's rainforest destruction; and San Francisco Friends of the Urban Forest, where as Executive Director she learned about the power of people coming together to improve their neighborhoods.



Tamra has served on the boards of both national Earth Share and Earth Share California. She's served as president and was a trustee for 18 years of the Strong Foundation for Environmental Values that has supported hundreds of grassroots environmental organizations. Most recently, she served for seven years on Sustainable Marin's board.

Tamra considers climate change to be the most important issue of our time. So after her retirement, she started looking for what she could do. With the help of several others, she created Resilient Neighborhoods and launched the successful pilot in the fall of 2011. Since then the organization has motivated almost 1,000 people from 390 households to reduce 4.6

million lbs. of CO2 emissions and to create communities that will be resilient to the impacts of climate change.

In 2017, Tamra received the Citizen of the Year Award from the City of San Rafael, the Green Award for Environmental Leadership from the Marin Conservation League and Resilient Neighborhoods was presented with the Charles McGlashin Environmental Award from the Marin Democratic Party.

Tamra holds an undergraduate degree from Antioch University in Business Management and Psychology and has an MA in Organizational Development from the California Institute of Integral Studies. She has been a resident of Marin for almost 30 years.