APARTMENT RENTAL RATES ARE CHEAPER

42%

North Bay apartment rentals are between 29% to 42% lower than San Francisco and 31% lower than San Francisco Metro area rents.

For more information, please contact:

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**OFFICE & INDUSTRIAL RENTS ARE LOWER**

38%

North Bay Office rents are 38% less than San Francisco Metro rents.

In 2014 Office rents in San Francisco Metro increased 16% versus only 3% in the North Bay. Industrial rents in San Francisco Metro increased 12.5% while rents in the North Bay increased 11%.

- **San Francisco**
  - Office Rents: $40.20 psf. annual
  - Industrial Rents: $15.57 psf. annual

- **North Bay**
  - Office Rents: $25.25 psf. annual
  - Industrial Rents: $10.37 psf. annual

**LIFE SCIENCE SALARIES ARE LOWER**

44%

North Bay wages are 44% to 26% less expensive than San Francisco Metro.

- **San Francisco Metro**
  - $58.56 per hour
- **North Bay**
  - $33.18 - $49.27 per hour

**SINGLE FAMILY HOMES COST LESS**

38%

North Bay median home prices are 38% less than San Francisco City and 38% less than San Francisco Metro area.

- **San Francisco City**
  - Median Home Sale Price: $935,480
- **North Bay**
  - Median Home Sale Price: $587,585

North Bay home values increased 10.5% in 2014 vs. only 4% appreciation for San Francisco Metro homes.